

Guestline Ltd

Product Type(s) Property management, central reservation systems, channel management.

Contact Details 5 Barker Street
Shrewsbury
Shropshire, SY1 1QJ
United Kingdom

Tel: +44 (0)1743 282300
Fax: +44 (0)1743 232213
Email: sales@guestline.com
Web: www.guestline.com

Company Information Established in 1991, Guestline is a leading supplier of hotel software solutions in the UK. Systems have been developed by working closely with a wide range of independent and group owned hotels.

Guestline currently has a client base of over 950 hotels.

Product Information **Rezlynx Internet-Based PMS**

Rezlynx is a web-based PMS, which is served directly from Guestline's data centre and accessed via the internet from anywhere in the world. The overall solution incorporates full PMS functionality including, front of house, conference & banqueting, back office, sales ledger and a powerful sales & marketing module. Features include:

- 100% internet based
- Remote access from anywhere in the world
- Centralised reservations, rate, availability and reporting
- Multi-property capability
- Live online bookings
- Professionally hosted and maintained
- Improved security of business critical data.

Roomlynx Channel Manager

Roomlynx is a distribution solution that actively manages your hotel's exposure to the Global Distribution Systems (GDSs) - Sabre, Amadeus, Galileo and Worldspan and Online Travel Agencies (OTAs) such as LateRooms.com, Booking.com, Superbreak and Expedia.

Roomlynx streamlines the channel management process by allowing you to control rates and availability from a single real-time source, removing the requirement for room allotments and manual adjustments on an individual channel basis.

Roomlynx also provides seamless integration into Guestline or Rezlynx Property Management Systems so that bookings, regardless of the source, flow directly into the PMS without the need for time consuming manual data entry and allocation. Features include:

- Real-time availability and rates to all channels
- Increase revenue by selling last room availability to all channels
- Manage rates, inventory and availability directly from PMS
- No more manual entry
- Low transactional cost
- Direct access to GDS.

Guestline Windows-Based PMS

Guestline PMS is one of the longest established Windows-based system in the UK. Guestline provides hoteliers with the tools to control all aspects of managing their hotels in an easy to use system and has a comprehensive list of features and functionality, including:

- Simple to use
- Comprehensive reporting and statistics
- Powerful sales and marketing capabilities
- Integral back office and sales ledger
- 3rd party interface integration - EPoS, key cards, interactive TV and telephone systems
- Online bookings direct from hotel website

Guestline Electronic Point of Sale

Guestline EPoS is a touch screen point of sale system which integrates seamlessly with the company's property management systems. The solution offers feature rich functionality including integrated back office software, stock control and mobile hand-held units.

- Simple to use touch screen technology
- Full front of house functionality
- PMS integration with room transfer
- Easily configurable
- Stock control capabilities
- Hand held compatibility
- Back office reports
- Up-sell options
- Attachable kitchen messages
- Hardware independent

PCILynx - PCI DSS Payment Card Solution

Payment Card issuers have joined forces to create a security standard to help reduce the level of fraud and card data loss, this is known as PCI DSS (Payment Card Industry Data Security Standard).

Meeting the requirements of the standard, can be a very demanding and expensive process both in terms of monetary cost and management time.

Guestline has developed PCILynx, which is a combination of technology and business processes aimed at achieving PCI DSS compliance in a structured, easy to follow process. Features include:

- Cost effective compliance solution
- Simple certification process
- Easy to use secure card management system
- Improved protection of customers personal data as no card data is held locally
- All cards payments are verified as genuine, not on lost or stolen list and not maxed out
- Payments can be taken in advance bookings via PMS
- Customer Not Present transactions can still be processed
- Improved protection against PCI related fines that arise from security breaches
- Increased protection from fraudsters
- Boosts customer confidence by providing higher levels of card data security

Guestlynx Central Reservation System

Guestlynx is claimed to be the only fully featured Windows®-based central reservation system written and entirely supported from the UK. Utilising a Windows® thin client platform and standard Microsoft® SQL database, Guestlynx communicates real-time data such as reservations, availability,

hotel information, guest profiles and rates to the entire estate.

- Single image of live inventory for entire estate
- Interfaces directly with group property management systems
- Integral GDS connectivity for exposure to the global travel agent network
- Ability to view live availability and make reservations at all group hotels
- Centralised rate control for improved revenue management
- Comprehensive reporting
- Accommodates individual, company, group and agency reservations.

Other Services

- Training
- Customer support
- Revenue Management Consultancy

Clients

Welcome Break, Roadchef, Greene King, Bespoke Hotels, Akkeron, Brend Hotels, Hoby Hotels, Lake District Hotels ... and many more